



**September Board Meeting
Wednesday, September 18, 2018
7:00-9:00 PM
Ballistic United Soccer Club
275 Rose Ave., Pleasanton Ca. 94566**

Members present:

Ross Stonesifer	Philippe Blin	Carlos Nissen	Cassandra Fuller	Randy Smith
Dan Allari	Jon Asmussen	Randy Smith	Martha Brown	Albert Villarde
Mike Stewart	Tamie Shadle	Juliana Capata	Erik Hofstede	Erika Carlson
Mike Hoyman				

Absent: Cindy Whitehand

Staff: Megan Walinski

Guests: Chris Palmer, Bill Wettig

1) Call to order: Jon Asmussen calls the meeting to order at 7:05pm.

2) Guests: Jon Asmussen introduces Chris Palmer and Bill Wettig, two of the new candidates for the board election.

3) Agenda Amendments: None

4) Approval of may Minutes: Tamie Shadle moves the minutes be approved as written. Martha Brown seconds, and the motion passes unanimously.

5) Recognition: Mike Stewart recognizes Jon Asmussen, Philippe Blin and Dan Allari for their presence at rec games, which made a difference. Thank you.

Jon recognizes Mike, Megan Walinski, and Tamie Shadle for the kick off of the rec season, which seemed to go off smoothly.

Jon also wants to recognize the work Carol Sparks, the club bookkeeper, has done. The transition to timecards for employees due to the change from IC's to part time employees has been much more time consuming than was anticipated.

6) Introduction of New Board Candidates: Martha Brown presents the slate for the upcoming election as it stands now. Additional candidates may step forward through the AGM in October. The slate includes incumbents Dan Allari, Martha Brown, Erika Carlson, Cassandra Fuller, Erik Hofstede, and Mike



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Stewart. New candidates at this time are Colin Chang, Chris Palmer, and Bill Wettig, the latter two who are present tonight.

Chris Palmer explains he has two players in the club. He is a local business owner. He has an English Football Association coaching badge and has coached from youth through college age level. He and his family are partial owners of a USL soccer team.

Bill Wettig tells the board he has coached rec and has a daughter in comp. He was a local kid and has a local structural engineer business.

Martha explains the slate will close at the AGM, and elections will be online for 4 days.

7.) Reports

a. Staff Report:

Operations-Tamie Shadle reports that this has been one of the smoother rec season rollouts. Future leadership events include the Kids Against Hunger event October 15 and the Amy G speaker event on November 13. A "Full Pitch" event with Abby Wambach, Shannon Box, and Christy Rampone will occur December 15.

Cassandra Fuller asks for volunteers for the Kids Against hunger program- scooping ice cream and weighting and measuring ingredients.

Tamie continues to work on getting a high school intern for marketing. Website redesign final review has been submitted to Tamie.

GM-Rich Newbery absent so Tamie Shadle presents.

Rich is working on developing a futsal program. It will be in conjunction with BUSC. Working on specifics with the school district.

Megan Walinski is working on player recruitment while Marco Lopez is leading player retention. Comp age group coaches are meeting monthly now.

DOC-Philippe Blin is absent so Tamie Shadle presents.

U7 and U8 rec drop in training sessions are going well- 60 players attending. Marco Lopez is directing it with high school age players assisting. Marco is reaching out to rec coaches who attend the sessions. Tamie suggests the club might want to continue this program into the older age groups. Nina is successfully running the rec goalkeeper training, and she is training at Topsoccer sessions.

All comp coaches are now CPR and PCA trained.



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b. Treasurer's report-Randy Smith says the numbers look similar to last month. A10% drop in revenue. Drops in Showcase attendance and player registrations are the biggest causes. The balance sheets still look healthy. The club will concentrate on gaining more income out of our assets. Jon Asmussen reminds the board the club will be receiving a \$54,000 refund from the city for field maintenance.

c. Comp VP report- Martha Brown tells the board that the latest NPS survey went out. This is the third cycle. It will be going out to comp and rec this time.

Work on a nutrition program continues. Dr. Kristy Boyd, from Stanford Hospital, and her group have put together hydration and nutrition recommendations. This will be presented to the coaches and then to players and families. Tamie Shadle suggests this could be a warm up for the Amy G. event.

Cassandra Fuller shares some sample "get well" cards that will be part of a program for caring for our injured players.

Martha shares that comp registration numbers were down 35 players. Tamie Shadle is creating a survey addressed to the players who have left the club.

d. Rec VP report-Mike Stewart explains that player registration numbers are down 4% from 2017. Opening day was a success, and things appear to be running smoothly, although we need to re evaluate the format of our flight player drafts for next year. The Referee mentoring program at Aquatic Park is a great addition.

e. Topsoccer-Katie Moe informs the board that there have been 4 sessions so far with an average attendance of 10 players. Last week was photo day. BUSC is splitting the cost. It is important that we have boy "buddies" at the sessions to help out. There will be an end of the season potluck. The board agrees the players should receive participation trophies.

f. President's report-Jon Asmussen reviews some of the highlights from the past year in the club's drive to enhance the experience for players and families.

- Transitioning from independent contractors to part time employees. While this change was mandated by law, it is giving the club better control over the training and education of the coaches.
- Professional development for staff and coaches, concentrating on "soft skills" at this time.



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- Better defining and highlighting Rage's identity as a girls club with women's leadership series, community service-"Spring into Action", Kids Against Hunger, and supporting Gable Heart Beat.
- The addition of a professional general manager for the club and the creation of an operations position.

8.) Matters before the board

1. New Matters

a. Pim 03 Concerning Open Boundaries-Martha Brown explains that each year Pim 03 requires us to publish the number of non-resident players who are on each comp team. The board must approve this yearly revision. This is not a vote on the appropriateness of the numbers, rather an approval of the published numbers.

Cassandra Fuller moves the Pim should be approved as written and Tamie Shadle seconds. The motion passes unanimously.

Jon Asmussen states that the board does need to have a healthy discussion in the future about these numbers.

b. Pim 18-Financial Investment Standards-Randy Smith informs the board that as treasurer he would like to see the club gain more out of its investments. To do so will take a great deal of legwork, more than one person can do. The proposed amendment would allow for an investment committee to help the treasurer. A discussion ensues over oversight of the committee, and that being included in the PIM. Randy agrees to work on an edit reflecting that and will present at the next board meeting.

c. Constitution Amendment- Martha Brown presents Ross Stonesifer's proposed constitutional amendment allowing Rage players age 16-18 to run for the board with their parent's written approval. The board discusses how to get better player participation with the board and how players can gain a voice in deliberations. Discussion also centers on how best to address such a change to the constitution with such a short time before the AGM. Because no action can take place on the proposed amendment until next month's AGM, the discussion is tabled and continued to next month.

8) Adjournment- Jon Asmussen adjourns the meeting at 8:56pm.



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