NOTES: Pleasanton RAGE Board Meeting
May 4, 2021
7-9pm

Attendees: Cassandra Fuller, Carlos Nissen, Colin Chang, Jon Asmussen, Martha Brown, Randy Smith, Chris Palmer, Mike Hoyman, Tamie Shadle, Erin Sharpe, Pani Thangaraj, Corbett Wood, Megan Walinski (Absent: Albert Villarde, Katie Moe)

Meeting Begins - 7:03

Thanks: Jon, Corbett, Collin, Tamie, Megan for various, including leading Friday Night Futbol efforts

Welcome: Ed, new potential board member

Reviewed and approved notes (Martha, Jon)

Director of Coaching -

- Officially back in the office
- Open house went well, 20+ attendees
- Senior appreciation day scheduled
- 500 registered for tryouts, ~95 new to club
- Comp related refunds ready to go out
- Travel questions persist (North Carolina event not promising, exploring an alternative Legends Showcase / potential ECNL division)

VP of Recreational -

- 87 rec registrations to date (looked at sign-ups vs. historical trends and appears favorable)
- Any player cut from Select will be refunded

VP of Competitive -

- Signed 2 year contract with NextPro video
- Ed Morton email blasts going out in support of Rage Showcase / Summer Cup
- Comp survey will drop post tryouts (Corbett suggested looking at historical feedback from signals/trends)

VP of Finance / Treasurer -

- 1st PPP loan formally forgiven

President -

- Spring into Action 4 weeks in, going very well
- PIM 13 approved unanimously via email

Budget -

- Closing in on break even (especially if more new kids from out of club)
- Projecting 468 comp players, still incur a loss. Need another 35 players to break even
- Projecting 650 rec players, need another 350 to breakeven
- Corbett asked if had “wish list” … were we to overdeliver. Are there investments we’d make?
- Team dues didn’t increase, but registrations did
- No sponsorship or fundraising in the budget (would be all upside)
- Jon, Carlos motion to approve budget, done so unanimously
- Rec has been running at a loss … no price increases, lower numbers
- May eliminate rec jersey sponsorship
- Martha, Corbett motion to approve $5K for scholarship, approved unanimously

Director Roles (discussion) -

- Corbett suggests a strategic plan … align on KPIs that we want to deliver against in 3 years with all activity laddering to said KPIs
- Reviewed all roles, refined as necessary
- Aligned on 2 specific focus areas per director (critical few)
- Chris reinforced we are a team and can help one another

*Need to create document to capture all the initiatives

Next meeting on June 8th

Meeting Adjourned - 9:15