

NOTES: Pleasanton RAGE Board Meeting
November 9, 2021
7-9pm

Attendees: Colin Chang, Jon Asmussen, Martha Brown, Randy Smith, Tamie Shadle, Erin Sharpe, Katie Moe, Corbett Wood, Megan Walinski, Erik Hofstede, Pani (absent: Cassandra Fuller)

Meeting Begins - 7:05

Thanks: all that worked on RAGE Kicks Cancer, for Tamie/Megan's work on inaugural rec tourney, and Pani/team for work on social media

Review and approved June meeting notes (Randy motions, Corbett second, approved)

President (Martha presents) -

- RAGE Kicks Cancer raised \$11K
- Planning meeting will be in February
- In person BoD meetings going forward
- Holiday party in January (targeting a Monday night to avoid HS games)

Director of Coaching -

- NLI celebration at Bernal on 11/10 at 4:15, 15 players present
- Fall player evaluations this month
- Lots of team success in Fall across tournaments, showcases; State Cup ongoing
- ECNL Showcase SD -> Silverlakes -> ECNL Showcase Nashville
- COVID continues to be an issue
- Working on outdoor alternative for Winter Futsal as San Ramon location has closed down
- Will launch Winter training programs, including HS "trapped" 8th graders, plus select
- 3/26-3/27 Julie Foudy Leadership Academy coming
- Trying to plan a College ID Camp (3/13, 4/9, or 4/10)
- Will plan an Academic Honors + Signing Celebration in new year when larger, indoor event OK

VP of Finance / Treasurer -

- Assets \$1.73M
- Filed 990 form today, lost \$394K
- Medical insurance +10%, worker's comp also up do to claim (can absorb)

VP of Competitive -

- Concussion 93% complete (18 players left)
- Survey 12/6-12/20
- RAGE scholarship / need chair (Katie volunteered)

Recreation Director -

- 40 teams participated in end of season tourney + All Star game that included San Ramon
- Winter training being planned

VP of Recreation -

- Survey and coach gifts executed on

Director of Operations -

- Upgraded internet and phone systems
- Still working on PB virtual retirement party / toast
- Jan 2022 start planning for Soktoberfest

Sponsorship -

- Waiting to close Stanford Medicine at Bernal Community Park, \$500K over 7 years, renews at 2 years (need to check on “community” necessity)
- Sweaty bands -> Trucker Hats via Etsy store
- Need to check whether Nike can furnish given 10% back

Social Media:

- Frequency way up, followers increasing, future - more RAGE-centric content (e.g., coach's bios)
- Need to determine how to feature alumni
- Dawn (joining board) would like to get involve in alumni outreach

Other Business:

- 7 newly elected to BoD, 4 brand new
- Wishakha (spelling) intro ... former soccer player now at ServiceNow; plus Pani to rejoin
- Officer elections in January (have to be a BoD member for a year), February begins new executive committee
- Bonuses / salaries ... for staff members + cost of living increase (5%+) after no change in two years. Over delivered on participants. Jon motions to approve, Randy seconds, approved.

Next Meeting: BoD meeting in January. (in person at BUSC office)

Other Actions:

- Update 2022 calendar / invites to BoD members (Erik)
- Provide Annette all meeting notes to publish to website (Erik)

Meeting Adjourned - 8:35