

NOTES: Pleasanton RAGE Board Meeting
February 15, 2022
7-8pm

Attendees: Colin Chang, Jon Asmussen, Randy Smith, Tamie Shadle, Erin Sharpe, Katie Moe, Corbett Wood, Megan Walinski, Erik Hofstede, Cassandra Fuller, Todd Carter, Vishakha Sant, Dawn Chapman, Ryan Callahan, Julian Symons, Pani Thangaraj

Meeting Begins - 7:02

Thanks: Vishakha & Erik for volunteering to help facilitate our upcoming Strategy Meeting

Review and approved January meeting notes (Randy motions, Erin second, approved)

Director of Coaching -

- Inaugural year of futsal a big success
- Gray teams (from rec all-star) starting next week
- HS soccer ending so ECNL starting up again after 3/1
- COVID cases dropping yet decided too risky to manage logistics were a player infected; no chaperoned trips
- Social media momentum behind Sarah Fawcett
- ECNL coaching education was very productive/helpful

Other Business -

- Will address roles/clarity during strategy meeting
- Field sponsorship (Stanford Health/Bernal Complex), while delay from January, getting close (just awaiting final redlines)

Comp Survey Review -

- 54% identified themselves, 423 responses
- Good value / good communication ... very favorable
- Need to do a better job promoting our actions (from survey output)
- Will be more summation of comments/themes for prioritization

Rec Survey Review -

- 20% response rate
- Spectators consistently exceeding expectations
- 83% to return
- Communication still the biggest opportunity (followed by extra training)

Strategy Meeting -

- Ask yourself “what do you want the club to look like 3-5 years from now”? And what do we begin doing now to get there?
- Do we have the right people in the right roles?
- What/how are we measuring our effectiveness?
- What are short/medium/long term deliverables?
- More accountability

Homework: what successes should we aspire for in 2022 and in 5 years (top 2-3)

Other Business -

- Jon walked through a draft of updated by laws Will clean up for approval at an upcoming meeting
- Will cancel May meeting, back in June

Next Meeting: BoD meeting March 11th, 2022 (4-7pm / location TBD)

Meeting Adjourned - 8:20