

Pleasanton RAGE Board Meeting Minutes
January 8, 2025
6:30 PM - 8:30 PM

Attendees: Sean Fogarty, Erin Sharpe, Tamie Shadle, CJ Napolitano, Ryan Callahan, Lytia Zazzeron, Dawn Chapman, Martha Brown, Ryan Wittmer, Vishakha Sant, Ryan Sprague, Steven Stappaerts, Mike Harris, Katie Moe (zoom)

Meeting Begins - called to order at 6:42 pm

Sean reviewed the agenda with Board members.

Approval of November Minutes: Pause to next meeting.

Reports

DOC: Erin Sharpe

- Updates
 - No age group changes for 25/26 season. Leagues will determine changes for 26/27 season. This is a League decision, we are a part of several leagues. The Club will assess on a case by case basis.
 - City field fee implementation has been postponed 6 months to Jan 2026, but details to be confirmed by City Council at Jan 21st meeting
- Acknowledgements:
 - 3rd year in a row we have had an alum win an NCAA National Championship! Congrats to Haley Hong at Cal Pomona. Several other went far in playoffs, including Final Fours
 - New college commit: Kelsey Castillo to Chapman University
 - RAGE player representation at NorCal id2 event (Leena Khan) and CalNorth Far West Regional Event (Erikka Flores)
 - Jimmy Adranly and Brandon Kearney completed USSF 'B' licensing
- Club:
 - St. Louis ECNL event was well attended by college coaches but last day cancelled due to weather
 - Hosting ECNL-RL event at Stanford Jan 11-12, fundraiser
 - Addition of 14 Orange team this winter/spring
 - Winter: USL-W winter training, Club focus on technical development and small sided play

Dir. Operations: Tamie Shadle

- City of Pleasanton:
 - Co-sponsor paperwork - submitted 12/29/24
 - Limited field resources in Feb
- Club:

- Pre-ECNL/RL event Jan 11-12 at Stanford, Phoenix ECNL (beginning of April - 5 teams)
- REC Winter Programming - end of Jan
- Spring: Form Black teams for spring, Spring League Registration - due Feb 9, Spring League Scheduling

Dir. Recreation: Tamie Shadle

- Winter: Winter Futsal (rec all stars - ongoing until mid February), Winter clinic - Jan 25th/26th
- Spring: Black teams for spring (start Mid February), Spring clinics

Treasurer: CJ Napolitano

- CJ reviewed the Financial YOY Performance Summary and Budget vs Actual Summary with the Board.
 - Fiscal year is the soccer year, revenue is seasonal
 - No flags on concerns for budget
- Operational Updates
 - IRS late penalties for 2023 return were waived in full
 - PYSL Dissolution:
 - We now have filed all requested docs with the state - now waiting
 - BUSC wants us each to re-register for Cal North under our own entities once dissolution is completed
 - Reminders:
 - 2023 Audited financials are in the AGM folder
 - YTD financials are in each board meeting folder

Facilities: Ryan Callahan

- Ryan gave a general update on seeking potential sites for new RAGE offices and facilities.
 - No new update with developer, focus needs to be on fundraising in 2025.
- BUSC Futsal Courts
 - 3 futsal courts are being installed at Alameda County Fairgrounds
 - Estimated to be up and running by April of 2025, Minimum 5 year duration
 - BUSC is looking for a \$200k commitment from RAGE, Total project cost is \$1.17 million
 - They plan to rent the courts to outside groups at \$125 an hour each
- Path Forward to negotiation with BUSC
 - Capital commitment we agreed, Number of hours we can get for \$200K
 - RAGE ask on hours/use
 - 22 weeks a year, 22 hours per week, 484 hours per year
 - 6 Weekends per year to hold playdates

Sponsorship / Marketing: Vishaka Sant

- Corporate Sponsorships

- 2024
 - Good start but needs to ramp and scale
 - Started programmatic approach to sourcing sponsorships
- 2025
 - Build a pipeline of outbound contacts
 - Scale and ramp
 - Rejuvenate alumni network

Fundraising & Social Events Update: Lytia Zazzeron

2024

- Wrapping up reconciliation with BUSC from Gala
- Assessing events last year

2025

- Additional committee recruitment (re-commitment)
- Golf Tournament with BUSC (BUSC will lead, Mike Rodriguez will lead and I/committee support). May 8th.
- Plan calendar for year (club events, co-revenue, USL events)
- GALA kick off

President's Update

- Reviewed proposed meetings for 2025
- Shared chair positions available for 2025

Follow ups

- Katie sending out code of ethics via email to the Board for review.

2025 Executive Committee Election

- President - Sean Fogarty
- Comp Vice President - Katie Moe
- Rec Vice President - Ryan Wittmer
- Treasurer - CJ Napolitano
- Secretary - Lytia Zazzeron

Sean Fogarty Adjourned at 7:33pm