

Pleasanton RAGE Board Meeting Minutes

Wednesday, March 19, 2025

6:30 - 8:30 PM

ZOOM

Attendees: CJ Napolitano, Erin Sharpe, Dawn Chapman, Katie Moe, Lytia Zazzeron, Martha Brown, Megan Walinski, Mike Harris, Ryan Callahan, Sean Fogarty, Steven Stappaerts, Tamie Shadle, Vishakha Sant

Meeting Begins - called to order at 6:33 pm

Sean reviewed the agenda with Board members.

Approval of January Minutes: CJ moved to approve minutes, seconded by Tamie.

Reports

DOC: Erin Sharpe

Updates:

- Age group changes for 26/27 season finalized to Sept 1-Aug 31 calendar. Impact to our entire club (Rec and Comp).

Player/Coach:

- New college commit: Hailey Schlosser to Trinity University
- RAGE player representation at PDP games vs Japanese Federation (Erikka Flores and Delaney Sams) and ECNL-RL Davis National Selection game (Nicole Sun)
- Congrats to RAGE players receiving individual and team High School accolades, with Amador High School in EBAL Tournament Champions, NCS Finalists, State Quarter Finalists.
- Alum Tessa Salvestrin (04 ECNL) to the Pros in Portugal - Torreense
- Sarah Fawcett selected nationally for USL Forward Pro Residency Program

Club:

- Official ECNL-RL Golden State Conference formed for 2025/2026 season, enhancing opportunities for our 6 ECNL-RL teams with mirrored scheduling and game day environments.
- Finalizing 25/26 coaching slate; Comp coaches to be announced 3-4 weeks before May 5th tryouts for 2018-2011 birth years and May 19th for 2010-2008/07 birth years
- Successful College ID Camp hosted with 22 colleges in attendance
- Spring: Coach and Staff evaluations wrapping up, Spring league play underway, alongside TOPSoccer spring sessions and Team Mental Skills winter and spring sessions

Dir. Operations: Tamie Shadle

- City of Pleasanton field charges to start next fiscal year

- Spring scheduling 95% complete
- Tournament Reg OPEN
- Phoenix ECNL (beginning of April - 5 teams)

Dir. Recreation: Megan Walinski

- Black teams formed and are playing
- 2 Spring Clinics scheduled
- Friday Night Futbol

Treasurer: CJ Napolitano

- CJ reviewed the Financial YOY Performance Summary and Budget vs Actual Summary with the Board.
- Operational updates:
 - PYSL dissolution, all documents are submitted and currently waiting.

Facilities: Ryan Callahan

- Project Bronco: no updates
- BUSC Courts: waiting on lease agreement, invoice has been sent to us for payment.

Sponsorship / Marketing: Vishaka Sant

- Current pipeline of 1 confirmed and 7 additional sponsors
- Activate digital campaigns for rec season (jersey). Will take board support with potential committee formation for outside of board.
- Alumni network social media post drafted and ready to activate.

Fundraising & Social Events Update: Lytia Zazzeron

- 2025 Tentative Events
 - 3 Events with BUSC: Poker, Golf, Gala
 - 2 Mom Events: Brunch, Mom's Night
 - 3 Family Events: Cornhole, Season Kick Off, Family Day
 - 1 USL main event: Fan Fest (other USL planned with Season Kick Off and Themed Nights)

President's Update: Sean Fogarty

- Shared committee chairs for 2025
 - Parliamentarian: Martha Brown
 - Facilities: Ryan Callahan
 - Corporate Sponsorships: Vishakha Sant
 - Social Events & Fundraising: Lytia Zazzeron
 - Merch Sales: TBD
 - Honors: Martha Brown
 - Rage Kicks Cancer: Steven Stappaerts
 - Nominating: Ryan Wittmer
 - Election: Tamie Shadle

Unfinished Business

- Strategic Planning: complete review of item 7, replacement 1B
- 1B: Member Satisfaction & Retention
 - Changed: *Maintain club-wide satisfaction/recommendation rate of at least 85% through survey process, with at least 80% participation* To: *Establish a baseline of club-wide satisfaction/recommendation from adjusting member satisfaction question to 'On a scale of 0 to 10, how likely are you to recommend RAGE to a friend or colleague?' to create satisfaction % goals and participation % with specifics on NPS calculations.*
- 7: Create New Revenue Streams / Business Development
 - Invest in Business Development, continue discussion on contracting or hiring to fill this need. Katie, Sean, Vishakha to take first attempt at a job description with potential investment and goals.

New Business

- Budget Review: 2025/26 Budget - 1st Draft/1st Reading
- CJ moved to have the Board approve a cap of 5% for total rec registration dues increases (not each age group). Katie seconded. 12 for, none opposed, none abstained. Motion passed.
- Next budget review will include amendments and path for Business Development investment.

Sean Fogarty Adjourned at 8:36pm